

RISE

RESIST. REINVEST. REBUILD.

FORMERLY THE CALIFORNIA REINVESTMENT COALITION



COMBATING GENERATIONS OF SYSTEMIC RACIAL INJUSTICE AND BUILDING ECONOMIC RESILIENCE.

Rise Economy is building a powerful movement for economic justice, focused on knocking down the historical barriers Blacks, Latinos, and other People of Color have faced in building generational wealth.



RESILIENCE FUND

A two year, \$4.5 mil initiative to reimagine systems of capital centered on BIPOC communities



CRC Welcomes Inaugural Resilience Fund Cohort



Eleven nonprofit organizations to receive grant funding, resources under this \$4.5 million collaborative between the California Reinvestment Coalition, the San Francisco Foundation, banks and foundations.

AN INNOVATIVE, ONE-OF-A-KIND MODEL



TIMELINE





#NativeAmericanHeritageMonth

2022 RESILIENCE FUND COHORT

Fireside Chat

Join us live on Facebook with California Reinvestment Coalition's Resilience Fund Program Manager Yehwroe Martyn as she interviews Rudy Ortega Jr., Tribal President of the Fernandeño Tataviam Band of Mission Indians, about the importance and impact of indigenous-led CDFIs.

Join: [facebook.com/calreinvest](https://www.facebook.com/calreinvest) On Tuesday : **November 29**

From : **11am-12pm (PST)**

More Information: ymartyn@calreinvest.org



Rudy Ortega, Jr.
*Tribal President,
Fernandeño Tataviam
Band of Mission
Indians*



Yehwroe Martyn
*CRC Resilience
Fund Program
Manager*



GEOGRAPHIC SPREAD

(4) Orgs in NorCal

(1) Org in Central Valley

(6) Orgs in SoCal





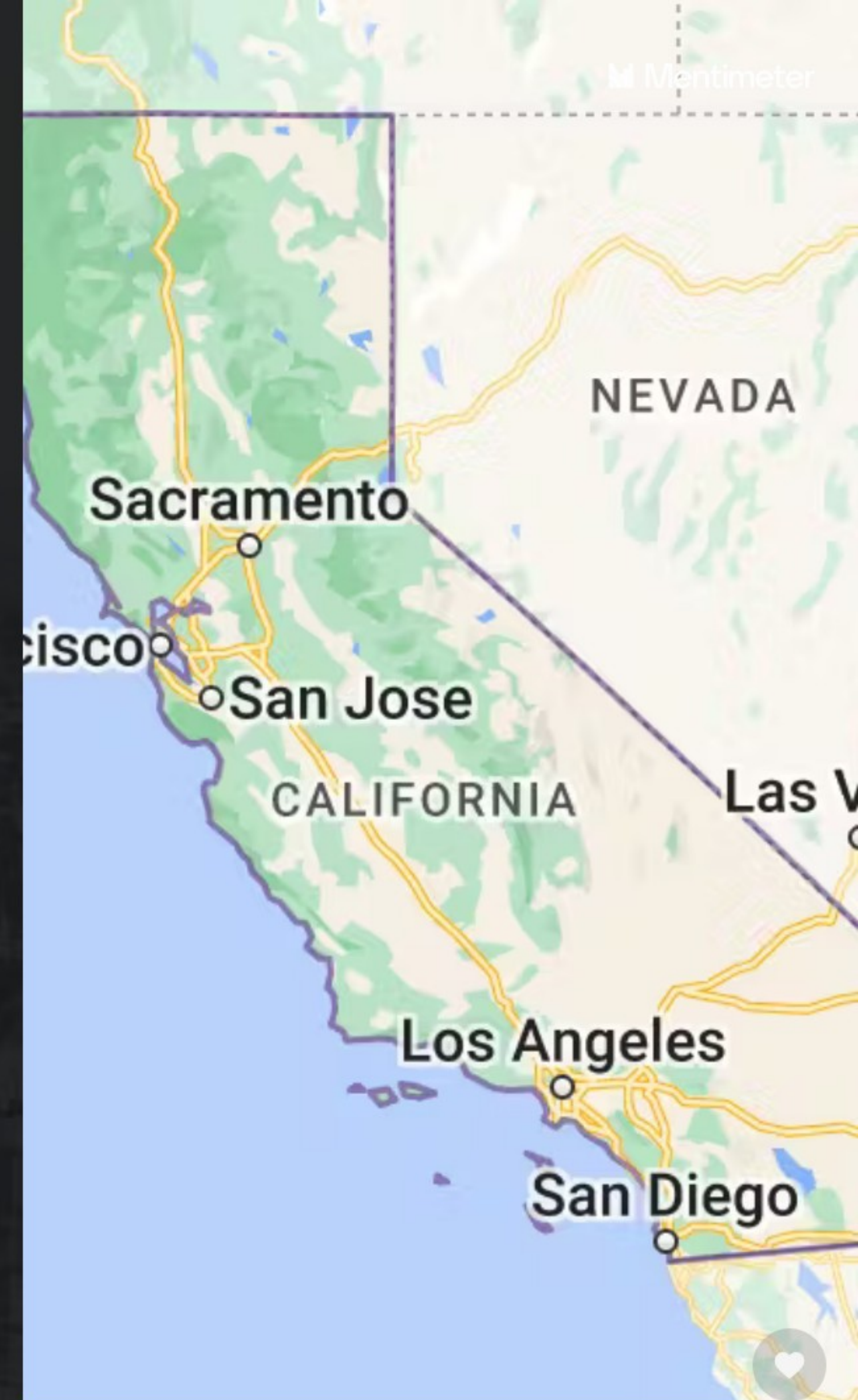
PROFILE OF COHORT

- ◆ (2) experienced CDFIs with portfolios of almost \$3 mil
- ◆ (2) existing lenders with portfolios under \$1m
- ◆ (5) members with approved credit policies, pending state lending license apps
- ◆ (1) establishing an equity fund and in (1) organizational formation



SUCCESS STORY

Galvan Bookkeeping is a sole proprietorship based in Sanger, CA specializing in tax preparation, bookkeeping, and payroll services. Mr. Galvan was experiencing significant demand for his services from farm labor contractors. FAHF provided him with a \$35,000 loan (using RF grant funding) for the purchase of a new payroll processing software and working capital to hire one part-time worker, allowing him to not only meet demand but also grow and provide his services to more individuals.



IMPACT DATA

- ◆ 82% increase in training staff, executive board, etc.
- ◆ 82% attracting corporate, philanthropic, local/state capital

A photograph of an outdoor event, likely a networking or social gathering. The scene is set under a large blue canopy tent. In the foreground, a long table is covered with a white tablecloth and holds several wooden serving trays. One tray features a selection of appetizers, including what appears to be shrimp and other small bites. Another tray has bread or crackers. There are also decorative greenery arrangements in wooden planters. In the background, a group of people, including men and women in professional attire, are engaged in conversation. The setting is outdoors, with a brick wall and palm trees visible in the distance. The lighting suggests it might be late afternoon or early evening.

PROGRAMMATIC SUCCESS

The U.S. Department of the Treasury's CDFI Fund recently certified Creser Capital Fund as a CDFI, whose application was twice denied prior to joining the cohort.



LEARNINGS

- ◆ Design: Pairing (unrestricted) grant capital + peer learning is invaluable.
- ◆ Expectations: The road to CDFI Certification is a long, windy one.
- ◆ Diversity: There's value in cohort members at different stages of growth.
- ◆ Catch 22: Start-Up CDFIs don't have access to sufficient lending capital.



RISE ECONOMY

CAPITAL ACCESS INITIATIVES



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